

HACKENSACK MERIDIAN BAYSHORE MEDICAL CENTER

2023 FUNDRAISING PRIORITIES



Hackensack Meridian Bayshore Medical Center, located in Holmdel, is a not-for-profit hospital that provides high-quality and compassionate care to residents across the region.

Community members can make a significant impact by discussing a donation toward any of the following needs with a member of our foundation team:

IMPROVING ACCESS TO CARE FOR ALL

Breast Cancer Detection for Uninsured Patients

Bayshore Medical Center's Pink Fund provides access to life-saving breast cancer detection for uninsured patients, including screening mammograms, diagnostic mammograms, breast MRI, MRI breast biopsies, stereotactic/tomo and ultrasound biopsies. The program is 100% reliant on donor support and is needed to increase awareness and participation by community members.

Patient Transportation

Bayshore Medical Center absorbs thousands of dollars annually to ensure patients without reliable transportation can be discharged efficiently and get home safely, as well as provide critical medical transport for those in need. Establishing a new patient transportation fund would sustain these services for the future.

VOLUNTEER PROGRAM FUNDING

Volunteers provide the equivalent of hundreds of thousands of dollars in paid staff time annually for departments across the hospital - from the front desk to patients' bedsides. COVID-19 forced a temporary pause of the program, causing a 71% drop in the number of active volunteers. Donor support is greatly needed to increase recruitment, training and retention efforts.



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PEDIATRIC OUTPATIENT THERAPIES

Physical therapy, occupational therapy and speech therapy provide life-changing support for adults and children close to home at Bayshore Medical Center. Efforts to grow pediatric services will better assist local families through a variety of therapies related to neurological, orthopedic and developmental conditions. Investments in tools, supplies, staffing, education and enhanced community outreach will help expand the program's reach and grow the number of patient visits from 200 per month to full capacity of 300 per month.

CLINICAL EDUCATION

Bayshore Medical Center is recognized nationally for nursing excellence and is named among the top 5% of hospitals across the country for clinical care. Donors help grow the expertise of our dedicated clinical and support teams.

Nursing Scholarship Program

Scholarships funded by grateful patients and families expand the nursing team's expertise through advanced degree programs. Scholarships are fully funded by philanthropic gifts and are an impactful way to honor a caregiver, loved one or family legacy. A record 21 scholarships were awarded in 2022. Continued and increased donor support ensures the program will remain sustainable.

Continuing Education Program

As clinical research and knowledge rapidly advances, significant investments are required to train and certify, or recertify, team members in their medical specialties. To expedite care and bring innovative treatments to patients' bedsides, increasing the number of team members who are certified in the most in-demand clinical specialties is a top priority.

ADDITIONAL NEEDS

Donations are needed to assist all areas of the medical center, including the following:

- Team Member Wellness Program
- Community Outreach and Health Screenings
- Patient Comfort Fund
- Palliative and Hospice Care
- Equipment for Surgical Services, Diagnostic Imaging and other departments
- Bariatrics Program
- Circle of Compassion
- Intensive Care Unit
- Unrestricted Donations

To give or learn more:

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