

# HACKENSACK MERIDIAN RIVERVIEW MEDICAL CENTER

## FUNDRAISING PRIORITIES



### SUPPORTING THE GREATEST NEED FUND

One of the most powerful and immediate ways you can support health care in our community is by giving to our Greatest Need Fund at Hackensack Meridian Riverview Medical Center. Each year, gifts made to our Greatest Need Fund provide a core source of funding for Riverview Medical Center's most urgent needs. This offers the medical center's leadership the flexibility to make an immediate impact when and where the need is greatest each year.

When you give to Riverview Medical Center's Greatest Need Fund, your gift is instrumental in helping us provide the high-quality care that our patients have come to expect, while allowing us to quickly react to the changing needs of health care — especially as we recover from the COVID-19 pandemic and prepare for future threats.

### GIVING TO CURRENT CAPITAL AND PATIENT NEEDS

Riverview Medical Center has identified key patient safety and hospital equipment needs that donor gifts would help fund immediately - including operating room renovations and equipment, patient beds, ultrasound machines, an echo machine, microscopes and various equipment needs for multiple department areas. Donor support for these specific needs will benefit patient care and team members throughout the hospital.

### LEAVING A LEGACY THROUGH NAMING OPPORTUNITIES

Naming opportunities provide grateful patients and their loved ones the opportunity to be recognized throughout Riverview Medical Center. Beginning at \$25,000 to \$10 million and above, a grateful patient and their family will forever be remembered for making a difference in the benefit of future patients and their families.

### SUPPORTING INDIVIDUAL NEEDS OF VARIOUS DEPARTMENTS

Philanthropy continues to play a significant role in patient care and team member support at Riverview Medical Center. A gift to Riverview Medical Center, or a gift in support of a specific department or fund, allows the medical center to prioritize patient care and the patient experience above all else.

### PROVIDING ADVANCEMENT OPPORTUNITIES TO NURSES THROUGH SCHOLARSHIPS

To keep pace with increased demands and demographic changes, academic progression options and leadership, opportunities must be readily available for all nurses. However, across the field, nurses are all too often burdened by the substantial financial costs associated with pursuing advanced education and professional development opportunities, coupled with annual cost of living increases. These financial burdens create a significant barrier to many nurses, leading to inequitable access to career development.

Riverview Medical Center's goal is to ensure its nurses have opportunities to contribute to the full extent of their capabilities by creating pathways to increase the number of nurses with advanced degrees and providing nurses with critical leadership opportunities and experience, as well as mentorship and educational opportunities to enhance nurses' career progression and development.



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## MAKING A DIFFERENCE THROUGH UNRESTRICTED GIFTS

The biggest and most exciting opportunities do not always happen according to schedule. Unrestricted gifts provide Riverview Medical Center leaders with the flexibility to allocate resources where and when they are needed most. In the past, funds have helped support patient care, purchase state-of-the-art equipment and technology and made renovation projects possible - such as the transformation of floors 2 North and 2 West into private rooms. Unrestricted gifts allow us to complete large projects that make a tremendous impact on health care in our community, today and in the future.

To learn more about how you can support Riverview Medical Center, please contact:

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