

Privacy Statement for JFK Muhlenberg Harold B. & Dorothy A. Snyder Schools of Nursing and Medical Imaging

It is important for the JFK Muhlenberg Harold B. & Dorothy A. Snyder Schools of Nursing and Medical Imaging, a New Jersey Nonprofit Corporation (“JFKSONMI”), to help visitors to our website retain their privacy when they take advantage of all the internet has to offer. To protect your privacy, JFKSONMI follows principles in accordance with worldwide practices for customer privacy and data protection. We will not sell or give away your name, mailing address, phone number, email address, or any other information. We use state-of-the-art security measures to protect your information from unauthorized users. We are committed to protecting the privacy of personal student educational and payment information, as federal and state laws require.

- **Our Notice of FERPA**
Explains how student educational and directory information may be used and disclosed to others and how students may obtain their own educational information and records.
- **Our Notice of HIPAA Privacy Practices**
Explains how your health information may be used and disclosed to others and how you may obtain your own health information.
- **Our Notice of Consumer Information**
Identifies the information that JFKSONMI is required to share with current and prospective students.

Notice

We will ask you when we need information that personally identifies you (personal information) or allows us to contact you. Generally, this information is requested when you create a Registration ID on the site or when you download free software, enter a contest, order email newsletters, or join a limited-access premium site. We use your personal information for four primary purposes:

1. To make our website easier for you to use by not having to enter information more than once;
2. To help you quickly find software, services, or information;
3. To help us create content most relevant to you; and
4. To alert you to product upgrades, special offers, updated information, and other new services from JFKSONMI.

Consent

If you choose not to register or provide personal information, you can still use most of www.jfkmuhlenbergschools.org however, you cannot access areas requiring registration. If you decide to register, you will be able to select the kinds of information you want to receive from us by subscribing to various services. If you do not want us to communicate with you about other offers regarding JFKSONMI products, programs, events, or services by email, postal mail, or telephone, you may select the option stating that you do not wish to receive marketing messages from JFKSONMI. JFKSONMI occasionally allows other companies to offer our registered customers information about their products and services using postal mail only. If you do not want to receive these offers, you may select the option stating that you do not wish to receive marketing materials from third parties.

Please also note that certain JFKSONMI services like electronic payment processing are provided by third-party vendors. To use some of these services such as electronic tuition payment, students may need to disclose personally identifiable information and that vendors may de-identify this PII and use it for product improvement and development purposes.