



**2013-2015 Community Health Needs Assessment Implementation Strategy
Jersey Shore University Medical Center**

Identified Community Health Need	Response to Community Need	Hospital Specific Programs, Resources and Priorities	Milestone	Method of Evaluation
Heart Disease and Stroke	<ul style="list-style-type: none"> • Continue prevention and wellness activities as identified in Community Outreach Plan and Service Line Strategies • Strategic Partnership with American Heart Association, American Stroke Association and other national affiliations 	<ul style="list-style-type: none"> • Comprehensive Stroke Center • Joint Commission accredited Primary Stroke Center of Excellence • Meridian Stroke Transfer Center • Neurosurgeons on staff • National Accreditation by the Society of Chest Pain Centers as PCI Center • Tertiary center for advanced heart attack care, cardiac surgery, complex PCI and Electrophysiology • Cardiovascular Research • Cardiology Fellowship with RWJ 	<ul style="list-style-type: none"> • Increase participation in early heart attack care educational programs and screenings • Increase participation in Meridian Women’s Heart Connection program • Increase participation in stroke educational programs and screenings • Launch AngioScreen vascular screening program • Implement ED stroke survey 	<ul style="list-style-type: none"> • Number of participants at scheduled events • ED survey results tracking time from onset to arrival • Chest Pain re-accreditation • CMS Core Measure Metrics • ACTION registry outcomes measures • Cath/PCI registry outcomes • ICD registry outcomes
Cancer	<ul style="list-style-type: none"> • Continue prevention and wellness activities as identified in Community Outreach, education and research plan as well as Service Line Strategies • Strategic Partnership with American Cancer Society 	<ul style="list-style-type: none"> • Nurse Navigators on staff 	<ul style="list-style-type: none"> • Increase participation in breast, lung and colorectal educational programs and screenings • Participation in CPS-3 Research Study • Utilize Komen grants to extend reach 	<ul style="list-style-type: none"> • Number of participants at scheduled events • Number of participants enrolled in CPS-3 • Number of patients navigated • Number of free mammograms provided to uninsured
Pediatric Asthma	<ul style="list-style-type: none"> • Continue prevention and wellness activities as identified in Community Outreach plan as well as Service Line Strategy • Neptune School District Pilot 	<ul style="list-style-type: none"> • Additional pulmonologist and associated nursing staff hired at KHCH 	<ul style="list-style-type: none"> • Increase participation in healthy living educational programs and screening • Reduce asthma related visits to ED (Neptune pilot) • Reduce school absenteeism due to asthma (Neptune pilot) 	<ul style="list-style-type: none"> • Number of children reached by Pawsitive Action Team healthy living school presentation • ED diagnosis tracking • School absenteeism tracking

Identified Community Health Need	Response to Community Need	Hospital Specific Programs, Resources and Priorities	Milestone	Method of Evaluation
Alzheimer's Disease	<ul style="list-style-type: none"> Continue prevention and wellness activities as identified in Community Outreach Plan as well as Service Line Strategy Strategic Partnership with Alzheimer's Foundation 		<ul style="list-style-type: none"> Increase participation in memory disorders educational and screening events Implement Memory Disorders Clinic 	<ul style="list-style-type: none"> Number of participants at scheduled events Number referred for evaluation Memory disorders clinic opened
Overweight and Diabetes	<ul style="list-style-type: none"> Healthy Advantage Pilot Continued prevention and wellness activities as identified in the Community Outreach Plan 	<ul style="list-style-type: none"> Meridian Medical Associates, PC diabetes program is ADA recognized 	<ul style="list-style-type: none"> Healthy Advantage Pilot is testing ground for potential community based program Increase participation in diabetes education and screening events 	<ul style="list-style-type: none"> Healthy Advantage Pilot results tracking Number of participants at scheduled events
Access to Care	<ul style="list-style-type: none"> Jane H. Booker Family Health Center PCP Medical Manpower Plan Access Services programs and policies 	<ul style="list-style-type: none"> Comprehensive care Center for medicine & surgery Center for pediatrics Center for obstetrics & gynecology 	<ul style="list-style-type: none"> To provide accessible and affordable family health care services to low income families Achieve PCP recruitment targets Obtain financial assistance to uninsured patients 	<ul style="list-style-type: none"> Number of individuals receiving care at the Family Health Center PCP dashboard
Immunization & Infectious Disease	<ul style="list-style-type: none"> New hospital admission flu vaccination policy A-Team HIV/AIDS unit 	<ul style="list-style-type: none"> A-Team HIV/AIDS unit 	<ul style="list-style-type: none"> Vaccination policy implemented 1/2012 Increase number of patients receiving treatment 	<ul style="list-style-type: none"> % of patients vaccinated Number of patients treated at A-Team
Oral Health:	<ul style="list-style-type: none"> General practice dental residency program 	<ul style="list-style-type: none"> Department of Dentistry 	<ul style="list-style-type: none"> To provide accessible dental care for the indigent population Happy Teeth for Healthy Tots 	<ul style="list-style-type: none"> Number of people treated