



**2013- 2015 Community Health Needs Assessment Implementation Strategy  
Southern Ocean Medical Center**

Identified Community Health Need	Response to Community Need	Hospital Specific Programs, Resources and Priorities	Milestone	Method of Evaluation
<b>Heart Disease and Stroke</b>	<ul style="list-style-type: none"> <li>• Continue prevention and wellness activities as identified in Community Outreach Plans and Service Line Strategies</li> <li>• Strategic Partnership with American Heart Association, American Stroke Association and other national affiliations</li> </ul>	<ul style="list-style-type: none"> <li>• Primary Stroke Center</li> <li>• Low risk cardiac catheterization service</li> <li>• Access to programs, services and specialist through Meridian Neuroscience</li> <li>• Access to programs, services and specialists through Meridian Cardiovascular Network</li> </ul>	<ul style="list-style-type: none"> <li>• Increase participation in early heart attack care educational programs and screenings</li> <li>• Increase participation in stroke educational programs and screenings</li> <li>• Launch AngioScreen vascular screening program</li> <li>• Implement ED stroke survey</li> </ul>	<ul style="list-style-type: none"> <li>• Number of participants at scheduled events</li> <li>• ED survey results tracking time from onset to arrival</li> <li>• Chest Pain accreditation</li> <li>• ACTION registry outcome</li> <li>• Cath registry outcomes</li> <li>• CMS core measure metrics</li> </ul>
<b>Cancer</b>	<ul style="list-style-type: none"> <li>• Continue prevention and wellness activities as identified in Community Outreach, education and research plan as well as Service Line Strategies</li> <li>• Strategic Partnership with American Cancer Society</li> </ul>	<ul style="list-style-type: none"> <li>• Nurse Navigator on staff</li> </ul>	<ul style="list-style-type: none"> <li>• Increase participation in breast, lung and colorectal educational programs and screenings</li> <li>• Participation in CPS-3 Research Study</li> <li>• Utilize Komen grants to extend reach</li> </ul>	<ul style="list-style-type: none"> <li>• Number of participants at scheduled events</li> <li>• Number of participants enrolled in CPS-3</li> <li>• Number of patients navigated</li> </ul>
<b>Pediatric Asthma</b>	<ul style="list-style-type: none"> <li>• Continue prevention and wellness activities as identified in Community Outreach plan as well as Service Line Strategy</li> </ul>	<ul style="list-style-type: none"> <li>• Access to programs, services and specialists through Meridian Pediatric Network</li> </ul>	<ul style="list-style-type: none"> <li>• Increase participation in healthy living education programs and screening events</li> </ul>	<ul style="list-style-type: none"> <li>• Number of children reached by Pawsitive Action Team healthy living school presentation</li> <li>• ED diagnosis tracking</li> </ul>

Identified Community Health Need	Response to Community Need	Hospital Specific Programs, Resources and Priorities	Milestone	Method of Evaluation
<b>Alzheimer's Disease</b>	<ul style="list-style-type: none"> <li>Continue prevention and wellness activities as identified in Community Outreach Plan as well as Service Line Strategy</li> <li>Strategic Partnership with Alzheimer's Foundation</li> </ul>	<ul style="list-style-type: none"> <li>Access to program, services and specialists through Meridian Neuroscience</li> </ul>	<ul style="list-style-type: none"> <li>Increase participation in memory disorders educational and screening events</li> <li>Implement Memory Disorders Clinic by Q3 2012</li> </ul>	<ul style="list-style-type: none"> <li>Number of participants at scheduled events</li> <li>Number referred for evaluation</li> <li>Memory disorders clinic opened</li> </ul>
<b>Overweight and Diabetes</b>	<ul style="list-style-type: none"> <li>Healthy Advantage Pilot</li> <li>Continued prevention and wellness activities as identified in the Community Outreach Plan</li> </ul>	<ul style="list-style-type: none"> <li>Diabetes management program is ADA recognized</li> </ul>	<ul style="list-style-type: none"> <li>Healthy Advantage Pilot is testing ground for potential community based program</li> <li>Increase participation in diabetes education and screening events</li> </ul>	<ul style="list-style-type: none"> <li>Healthy Advantage Pilot results tracking</li> <li>Number of participants at scheduled events</li> </ul>
<b>Access to Care</b>	<ul style="list-style-type: none"> <li>ED expansion project</li> <li>PCP Medical Manpower Plan</li> <li>Psychiatry/Behavioral health expansion plan</li> <li>Strategic partnership with behavioral health providers in the region</li> <li>Access Services programs and policies</li> </ul>	<ul style="list-style-type: none"> <li>ED expansion includes dedicated areas for pediatrics and crisis patients</li> </ul>	<ul style="list-style-type: none"> <li>Complete Phase I by 11/12</li> <li>Complete Phase II by 6/13</li> <li>Achieve PCP recruitment targets</li> <li>manpower</li> <li>Establish psychiatry/behavioral health office in Ocean county</li> <li>Obtain financial assistance to uninsured patients</li> </ul>	<ul style="list-style-type: none"> <li>Adult and pediatric volume increase</li> <li>PCP dashboard</li> <li>Volume at new behavioral health office, crisis unit and affiliated programs</li> </ul>
<b>Immunization &amp; Infectious Disease</b>	<ul style="list-style-type: none"> <li>New hospital admission flu vaccination policy</li> </ul>		<ul style="list-style-type: none"> <li>Vaccination policy implemented 1/2012</li> </ul>	<ul style="list-style-type: none"> <li>% of patients vaccinated</li> </ul>
<b>Oral Health:</b>	<ul style="list-style-type: none"> <li>Hospital does not have expertise to effectively address this need</li> </ul>			